

Phoebe Tian

User Experience Designer

7+ years

INFO

www.phoebetian.com

phoebe.fibi.tian@gmail.com

917.756.4182

EDUCATION

Lehigh University

Dean's List

B.A. in Graphic Design

B.S. in Computer Science

EXPERTISE

User Research

Interaction Design

Visual Design

Illustration

Animation

Motion Design

TOOLBOX

Sketch

Principle

Illustrator

After Effects

JOB EXPERIENCE

Apple (Vendor), Senior User Experience Designer

Mar. 2020 - Present | San Francisco, CA

» Design the in-store interactive demo experiences on iPhone, iPad, Mac, and Watch in 26k+ Apple partner stores globally with qualitative and quantitative feedback

Lutron Electronics, Senior User Experience Designer

Apr. 2018 - Mar. 2020 | Coopersburg, PA

» Led the research, solution design, and interaction design of a new App to improve lighting designers' control & adjustment experience

» Received Interior Design Tech Award 2020 for the Lighting Designer Athena App

Lutron Electronics, User Experience Designer

Aug. 2016 - Apr. 2018 | Coopersburg, PA

» Played a key role, from research to development, of the RA2 smart lighting system

» Led improvement features of the RA2 Select App (iOS & Android)

» Cooperated with the UX team to develop Interaction Design Guideline

INTERNSHIP

Microsoft, Program Manager & Designer

Jan. - May 2015 | Cambridge, MA

» Managed Android & Windows apps and achieved bi-weekly release for 5 months

» Defined product strategy, feature specification, and interaction design

Lacoste, Graphic Designer

July - Aug. 2014 | Manhattan, NY

» Created website banners, promo emails, and store window decals for 3 major sales

» Designed corporate event invitation and internal magazine, OPEN

eLong (acquired by Expedia), Interaction Designer

July - Aug. 2013 | Beijing, China

» Designed 360Travel webpage, hotel brands webpage, promo invitation, and emails

» Created a new mouseover feature to view hotel daily price comparison

Fusion Design Agency, Graphic Designer

Jan. 2013 - May 2016 | Bethlehem, PA

» Designed logos, posters, brochures, and websites for clients

MUSEUM EXPERIENCE

Asian Art Museum, Information Desk Volunteer

Dec. 2021 - Present | San Francisco, CA

Lehigh University Art Gallery, Welcome Desk Volunteer

2014 - 2016 | Bethlehem, PA